



ELA Virtual Learning

AP Language and Composition Reading Rhetorically

May 4, 2020



AP Language & Composition

Lesson: May 4, 2020

Objectives:

1. Identify claims and evidence within an argument.
2. Identify and describe components of the rhetorical situation: the exigence, audience, writer, purpose, context, and message.
3. Identify and explain an author's/speaker's use of rhetorical devices and strategies
4. Identify the line of reasoning and explain whether it supports an argument's overarching thesis.



Before you begin

- The speech you will read for today's lesson was delivered by President John F. Kennedy in 1962.

Consider the following questions:

1. What was happening in the world at that time?
2. Why is it important to consider the historical context for this speech and any other speech you read and analyze? *Context refers to the time and place a situation occurred (the details).*

Before you begin

Consider the following questions:

1. What was happening in the world at that time?

A little more than a year before JFK delivered this speech, a Soviet cosmonaut became the first person to orbit the Earth. It was a race to space (United States and Soviet Union).

2. Why is it important to consider the historical context for this speech and any other speech you read and analyze?

A) Context helps us understand what motivates people, B) it improves our ability to understand how an audience would have reacted, and C) it helps us understand why the author/speaker uses specific devices and strategies.



Today's Lesson

The focus for the next few days will be on identifying a rhetorical situation as well as a variety of rhetorical devices/strategies. This type of practice can help you assess your own understanding of rhetoric and whether you are able to identify important parts of a speech/text.

Today's lesson asks you to read JFK's "moon speech" delivered at Rice University and outline his purpose and main ideas.

- As you read, underline the main ideas, identify rhetorical devices/strategies you see, and make any general notes that help you better understand the speech.
- To access the speech, click [here](#).



Practice

1. Carefully read the speech.
2. On a piece of notebook paper, or on a blank document if you choose to type your work, identify the parts of SOAPStone.

Subject Occasion Audience Purpose Speaker Tone

3. Identify 3-4 of the main points President Kennedy makes that support his thesis/purpose.



Check your work

SOAPSTone

Subject – space exploration

Occasion – a little more than a year before JFK gave this speech, a Soviet cosmonaut became the first person to orbit the Earth. It was a race to space (United States and Soviet Union).

Audience – those in attendance the day of the speech, the people of Texas, the American people, the world

Purpose – to convince Americans that the U.S. needs to be the first to send a man to the moon; the U.S. needs to lead the world in regard to space exploration

Speaker – JFK

Tone – inspiring, prideful (there are more)



Check your work

Identify 3-4 of the main points he makes that support his purpose.

- How quickly knowledge, technology, and discovery have grown (analogy - first page).
- We still have a lot to discover, so let's not be content.
- We will face challenges, but we will overcome them.
- If we don't explore space, and do so now, another country will.
- We (the U.S.) have already taken steps to put us in a position to achieve this goal.

Tomorrow you will begin analyzing the speech.



- **Tomorrow you will analyze the first half of the speech.**